

## A quick guide to Link

Working in six disadvantaged communities in Los Angeles County, the Link Advocates, Governments, Families, and Parks initiative (Link) is establishing a new model for successful collaborations between under-resourced municipal agencies, community-based organizations, and technical assistance providers to:

- 1) undertake community-driven planning through robust community engagement led by trusted CBOs to identify park needs and opportunities in high- and very-high-need areas;
- 2) work with municipal agencies to increase their capacity — through technical assistance provided by nonprofit organizations and others who are experts in park design and building — to successfully apply for and build new parks or rehabilitate existing underused parks in high- or very-high-need areas; and
- 3) establish a pipeline of projects recognized and endorsed by municipal governments in these areas, as well as ongoing collaborations to continue to successfully implement projects in the pipeline.

To learn more about the Link project, download our detailed report at <https://innovation.luskin.ucla.edu/publication/link-parks-initiative-report/> or contact Michelle Warren at Resources Legacy Fund at [mwarren@resourceslegacyfund.org](mailto:mwarren@resourceslegacyfund.org).

Photos courtesy of First 5 LA.



# Link Road Map

TO BUILDING AND RENOVATING  
PARKS FOR PARK EQUITY

# Packing list

## Partners

Your partners in this journey are the key to a successful trip together. The success of the Link model is based on collaboration between three key partners: 1) a community-based organization that has a history of organizing and relationships in the community; 2) a nonprofit technical assistance provider that has a track record of community-driven park planning, writing successful grants, and building and renovating parks; and 3) a municipality with staff and elected officials who are ready and willing to collaborate on projects. Other partners you might want to bring and will certainly want to visit along the way include private philanthropy and public sector funders.

## Funding Sources

Sources of funding could include private philanthropy and donors as well as public sector funders at the local, state, and federal level. Funding for parks in Los Angeles County could be available from local municipalities as well as Measure A grants from the Regional Parks and Open Space District and the Safe Clean Water Program. At the state level, funding may be available from the Statewide Park Development and Community Revitalization Program and other sources, including the state conservancies that operate in the region. At the federal level, funding may be available from the Land and Water Conservation Fund and other sources. Your nonprofit technical assistance provider should be familiar with these and other potential sources of funding.

## Destination

Your destination is a safe, beautiful park used and well-loved by the surrounding community, families and children who will realize the benefits of time spent outdoors for their health, well-being, and happiness. Enjoy!

# The Link road map

